

WORKSHOPS

Kaleidacoustics offers collective workshops on **podcast production** to universities and research institutions. These workshops are ideal for PhD training programmes, PostDoc Communities, and/or research groups.

Included below is the **syllabus** of the full-day workshop. The syllabus is **adjustable** to half-day workshops: the topics in square brackets will be left out, or addressed more cursorily. For a half-day workshop, it is also possible to have just one of the two parts in its entirety.

Depending on duration and number of participants, **practical activities** can be included in either part. In which case, preliminary instructions and downloadable material will be provided in advance.

At the end, the participants will receive a list of **resources** (books, online articles, helpful forums,...) and, of course, numerous listening suggestions.

The workshop can be delivered in English, Dutch, French or Italian. It can be **online** (max. 15 participants) or **on location** (max. 30 participants).

SYLLABUS

CONTENT PRODUCTION



- [Storytelling basics]
- [Podcast Genres]
- Audio Storytelling (Audience, Voice, Writing)
- Audio Storytelling for SciComm
- Interviewing (Relation to the Interviewee, The Art of Asking Questions, Editing an Interview)
- [The Importance of Sound (Quality)]
- Ethical/Juridical Issues
- [Episode Notes & Related Contents]
- Hosting & Distribution
- [Audience Building]

Practical Activities:

Listening to good/bad examples of audio content

Building up a storyline on the spot, based on the research of one of the participants

Critical discussion of an example of bad interview (requires listening in advance)

TECHNICAL ASPECTS

- Equipment: Microphones
- [Equipment: Portable Recorders]
- Equipment: Softwares (Wave Editors vs. DAWs)
- Audio Technicalities (Sample Rate, Bit-depth, Formats, Stereo/Mono, Loudness)
- Good Recording Practices (Recording at Home, Recording on Location, Recording Calls)
- Audio Editing
- [Adding Music/Sound Effects]
- [Level Balance]
- Finalising the Episode (Loudness Normalisation, Metadata)

Practical Activities:

Listening to audio clips recorded with different microphones

Listening to examples of good/bad recording

Practical exercise of audio editing



PRICING

FULL DAY WORKSHOP	875 € (excl. VAT)
HALF-DAY WORKSHOP (3H)	525 € (excl. VAT)
HALF-DAY WORKSHOP (4H)	400 € (excl. VAT)